

SECRETS OF THE LABEL



- ① Name of the vineyard
- ② Exact representation of the Chateau
- ③ Region - Wine growing region
- ④ Appellation d'Origine Contrôlée - Guarantee of the origin of the wine
- ⑤ Vintage - Year in which grapes were collected
- ⑥ Name and address of owner (wine producer)
- ⑦ Classification - Distinction attributed by an official organism
- ⑧ "Mis en bouteille au château" - means the wine was bottled in the cellars of the estate
- ⑨ Volume of wine contained in the bottle
- ⑩ Indicates the content of alcohol per volume
- ⑪ Country of origin for exportation

○ Optional Mention

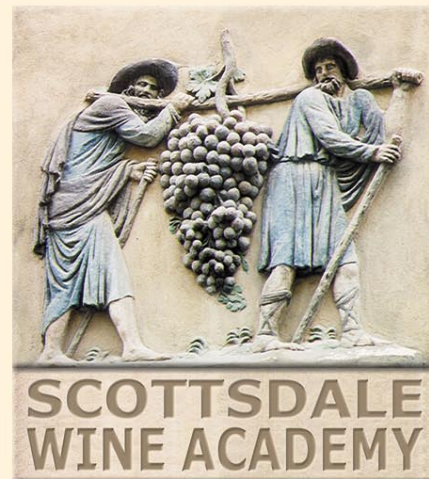
▾ Mandatory Mention

Learn how to read wine labels of every wine producing country

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or Call (480) 209-9611

SCOTTSDALE WINE ACADEMY

Wine Tasting & Appreciation Courses



SCOTTSDALE WINE ACADEMY



Wine Tasting & Appreciation Course

This wine tasting initiation course will teach you the secrets of:

- Grape varieties & wine regions
- Distinguishing by color, aroma bouquet & most importantly taste
- Language and technique of wine tasting
- Etiquette of wine drinking, tasting and serving
- Interpreting the label
- Pairing wine with food
- Properly opening a wine bottle
- Ordering wine with confidence

Highly practical and hands-on approach, suitable for all levels, from the complete beginner to the trade professional.

Courses are lively, unpretentious, educational yet fun approach to wine-tasting.

The Scottsdale Wine Academy's courses covers the world of wine.

- Australia & New Zealand
- Chile & Argentina
- France & Germany
- Italy & Spain
- USA from Coast to Coast

The Academy's *tailor-made* wine-tasting courses will add fun and excitement to your next social event in your home, fund-raising, charity event, networking or any other occasion.

Please contact the Scottsdale Wine Academy for further information.

Gift certificates available.